



DEL-MAR-VA

DELAWARE MARYLAND VIRGINIA

The Peninsula of Plenty

by
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OFFERING the home seeker and the investor an equable climate, a productive soil, and unexcelled markets, the Del-Mar-Va Eastern Shore Peninsula is America's chosen land of opportunity. It is a land of widely diversified resources, with an area of six thousand square miles, stretching southward in an elongated line from Wilmington, Delaware, on the north to Cape Charles, Virginia, on the south. The Peninsula is surrounded by deep, clean salt water which never freezes in winter nor grows hot in summer, resulting in a unique and delightful climate.

Cooler in summer than most of the resort sections of Massachusetts, New York, and Michigan, the Peninsula likewise is blest with milder winters than are found in regions many hundred miles farther south. While there are four distinct climatic seasons, they follow each other with such a gradual blending that each period is a kindly, healthful season to people of all ages. The Peninsula's equable climate is assured as a permanent possession by reason of the vast expanse of water surrounding it.

The Del-Mar-Va Peninsula is a land of easy access. Within a radius of three hundred miles there is to be found a quarter of the entire population of the United States. A thousand miles nearer to the great centers of American population than Florida, it is from two thousand to three thousand miles closer to them than Cali-

fornia. Geographical location has made the Peninsula the natural market garden for one half the nation. From it pour never-ending streams of fruits, fresh vegetables, canned foods, grain, poultry, dairy products, oysters, and other sea-foods.

Notwithstanding its manifest and acknowledged natural advantages, land prices on the Peninsula have not yet begun to register their real value. Good land can still be bought from fifty dollars to one hundred and fifty dollars per acre. At this figure Peninsula land is certain to pay handsome dividends to the farmer. Agricultural land on the Peninsula is in constant demand. Farmers generally have discovered that the secret of success in farming is to secure their lands at the right price. Because Peninsula lands are being held at relatively lower levels, the agricultural drift is distinctly in its direction.

The Peninsula presents all of the advantages which the modern farmer has come to demand. It has 1,346 miles of hard surfaced permanently improved highways which lead directly to major markets. There are in addition 500 miles of improved shell and macadamized roads.

There is one mile of improved roadway for every four square miles of territory on the Peninsula. This is the highest proportion of improved roadway to area in any section of the United States. And all of this is at the front door of more than 20,000,000 people and within less than seven hours' motor ride of New York City.

