

5. The saving of money to both producer and consumer through elimination, so far as possible, of useless middlemen, brokers, speculators, etc.
6. Protecting the relatively defenseless individual by the formidable strength of union in dealing with the occasional unscrupulous or irresponsible buyer and in the inevitable occasional cases of adverse interests on the part of the railroads and other public service corporations.
7. In general, in using "the machinery" of the Exchange wherever the united strength can promote the general good of its members; as, for example, in procuring supplies of seed potatoes from different sections.
8. Always, and to the utmost extent possible, the selling of produce "f. o. b. loading point" rather than shipping it "on consignment" to distant markets.